

Barbara Poppe and Associates

The collective for impact

Selected Client Roster

Barbara Poppe has worked across the country in many communities, urban, suburban and rural. Selected current and past clients of Barbara Poppe and Associates include:

- 2M Research (expert guidance to support publications on community strategies to reduce unsheltered homelessness)
- A Way Home America (strategic guidance and annual board strategic planning)
- Affordable Housing Alliance of Central Ohio, (strategic guidance and facilitation of new advocacy coalition on affordable housing)
- Alliance to End Homelessness in Suburban Cook County, IL (facilitation and strategic guidance to support development of coordinated entry system)
- Arnold Ventures (series of community profiles of issues briefs discussing non-punitive efforts to reduce harm to unsheltered individuals who rely on public spaces)
- Butler Family Fund (national summit on integrating employment and housing to prevent and end homelessness)
- City of Albuquerque (expert guidance on emergency shelter best practices) and subcontract with University of Delaware (expert guidance on emergency shelter needs)
- City of Baltimore, MD (strategic guidance and report with recommendations for investment to recover from the pandemic)
- City of Seattle (strategic guidance and report with recommendations for investment and policies to make homelessness rare, brief, and one time)
- City of Lowell, MA (strategic support for update to community plan to end chronic homelessness):
- CelebrateOne/City of Columbus, OH (expert guidance, system and program development, and evaluation support for housing interventions to reduce infant mortality)
- Center on Budget and Policy Priorities, Washington, DC (community outreach on affordable housing and healthcare strategies)
- Central Florida Commission on Homelessness (progress assessment on community strategic plan, statewide policy report and recommendations for strategic plan to end family homelessness)
- Chapin Hall - Voices of Youth Count (community outreach and facilitation of peer learning collaborative)
- Conrad N. Hilton Foundation (strategic guidance to reduce homelessness in Los Angeles, CA)

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- Corporation for Supportive Housing - Ohio (improving employment for homeless families, employment strategies in permanent supportive housing, and statewide plan to end homelessness in Ohio)
- District of Columbia, Department of Human Services (facilitation and expert guidance on improving rapid rehousing for homeless families and facilitation of community process to recommend new policy for TANF hardship extensions)
- Downtown Women's Center (facilitation of new coalition at intersection of domestic violence and homelessness)
- FrasierHeiby, Columbus, OH (strategic guidance on affordable housing)
- Fresno Housing Authority/Fresno-Madera Continuum of Care, CA (facilitation and updating strategies to end homelessness)
- Harris County, TX (facilitation of cross-sector effort to reduce evictions)
- Health Management Associates, Columbus, OH (concept development and facilitation to support development of housing stabilization for pregnant women to reduce infant mortality)
- Health Policy Institute of Ohio, Columbus, OH (strategic guidance on housing and homelessness as social determinant of health in infant mortality)
- HealthSpark Foundation/Your Way Home Montgomery County, PA (national research on eviction and homelessness prevention, technical assistance)
- HomeBase, San Francisco, CA (HUD TA contract for employment and housing strategies for people experiencing homelessness)
- Jessie Ball duPont Fund, Jacksonville, FL (strategic review of regional approach to homelessness and recommendations to improve collaborative, cross-sector efforts to reduce homelessness)
- LA Family Housing, Los Angeles, CA (strategic guidance and technical assistance to improve homeless services delivery)
- Lutheran Social Services of Central Ohio, Columbus, OH (strategic guidance on emergency shelter programs)
- Mary's Place, Seattle, WA (strategic guidance and technical assistance to improve emergency shelter for families, including concept for homelessness prevention and diversion)
- National Alliance to End Homelessness (board facilitation; expert guidance on strategies to address family homelessness)
- Orange County, FL, board of commissioners (strategic guidance on investments to address homelessness)

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- Resiliency Bridge Collaborative, Columbus, OH (program evaluation for workforce development with housing assistance pilot)
- Schultz Family Foundation, Seattle, WA (strategic guidance on investments to address youth and family homelessness in Seattle/King County and nationally)
- Starbucks (strategic guidance on investments to address homelessness in Seattle/King County)
- Stark Housing Network/Stark County Continuum of Care, Canton, OH (program evaluation for homelessness prevention pilot)
- State of California (expert guidance and technical assistance on strategies to implement homelessness prevention program for adult protective services agencies)
- Suburban Cook County Alliance to End Homelessness, IL (development of coordinated entry system)
- TAC - Technical Assistance Collaborative (HUD TA contract for employment and housing strategies for people experiencing homelessness)
- United Way of Greater Dayton Area, OH (Collective Impact training)
- United Way of Greater Los Angeles, CA (strategic guidance on strategies to improve emergency shelter)
- Urban Institute (expert guidance to support publications on community strategies to reduce unsheltered homelessness)
- Vulcan/Paul Allen Foundation (strategic guidance on strategies to address homelessness in Seattle/King County)
- Worcester, MA (strategic support for update to community plan to end chronic homelessness)
- YMCA Central Ohio, Columbus, OH (review and assessment of permanent supportive housing in SRO setting, best practices research and recommendations to improve permanent supportive housing for single adult men and strategic guidance and technical assistance to improve emergency shelter for families and adults)
- YWCA Columbus, OH (strategic guidance and technical assistance to improve emergency shelter for families, including an updated concept for homelessness prevention and diversion)
- Additionally, BPA has facilitated a Collective Impact Leadership learning collaborative on homelessness with statewide leaders from Connecticut and Minnesota and local leaders from Montgomery County, OH, Jacksonville, FL, Nashville, TN, Orlando, FL, Seattle/King County, WA and suburban Chicago, IL.

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Collaborative Initiatives

BPA currently is supporting two collaborative efforts.

Healthy Beginnings at Home

BPA is the lead consultant for Healthy Beginnings at Home (HBAH), a research project testing the impact of providing rental assistance with housing stabilization services to pregnant women, who are living in highly unstable housing, and are at greater risk of infant mortality. HBAH is rigorously evaluating its findings to strengthen the evidence for housing stabilization and how it addresses infant mortality, can improve health outcomes for women and their infants.

The Framework for an Equitable COVID-19 Response to Homelessness

BPA is a founding member of this collaborative *The Framework for an Equitable COVID-19 Homelessness Response* that provides guidance to communities on how to use a wide range of federal funding sources, including CARES Act programs, strategically across key public health and economic recovery strategies to meet public health goals, increase housing stability, and prevent future increases in homelessness - all with a racial justice and equity lens.