
Barbara Poppe and associates

The collective for impact

Objective: Collective Impact Leadership Learning Collaborative

Ending homelessness is an ambitious - yet do-able goal - when communities implement best practices and tailor solutions specific to their community assets and needs. Collective Impact provides a framework for communities to design and implement a systems approach to ending homelessness. Implementing Collective Impact processes and practices is often a paradigm shift for organizations and leaders. The Learning Collaborative helps leaders be more successful at any stage of Collective Impact implementation. Organizations (nonprofit or public sector) that are serving as the “backbone structure” as well as organizations that have multiple and complex partnerships may benefit from having external support to improve capacity to successfully implement approaches. The Collective Impact Leadership Learning Collaborative is composed of five leaders at national, state or local levels who are focused on achieving the goals of Opening Doors: the federal strategic plan to prevent and end homelessness.

Project Outline

- **One-on-one leader calls** with Barbara Poppe that include problem solving, coaching through challenges, and/or consultation on strategy, actions, and approaches. We begin by working to understand and assess your needs as the leader of a Collective Impact initiative working to end homelessness. The agenda for each call is determined by the participant. Opportunities to access resources and leaders, nationally and in other communities may also be discussed. Up to twelve calls may be scheduled by the participant at a time and date that is mutually agreeable during the six month consultation. Additional staff may be invited by the participant to join some calls.
- **Peer-to-peer conference calls** facilitated by Barbara Poppe that include the five Collective Impact leaders. Peers will set the agenda based on their unique needs. The calls provide an opportunity to share lessons learned and discuss issues/practices of common interest. Five conference calls will occur over the six month consultation; the time and date will be set by mutual agreement among the five participants and the facilitator. By mutual agreement of the participants, additional staff may be invited to join a portion of some calls.
- **Light e-mail support** is available between one-on-one calls to address urgent or emerging issues.

Timing and Cost

The six-month engagement commences in September 2016 when the initial one-on-one leader call occurs. Peer-to-peer calls will begin October 2016. An informal meet and greet among the participants will occur during the July 2016 NAEH Conference in Washington, DC and the September 2016 National Zarrow Mental Health Symposium Ready For Zero: Innovative + Sustainable Solutions For Housing & Recovery in Tulsa, Oklahoma.

Engagement: \$4,000 per participant. Payment terms are one-half fee due upon the acceptance of the proposal. Final payment is due 90 days after contract commences.